



OTTAVA

Join our team of passionate & purposeful instructors



We provide our **CUSTOMERS** a roadmap to

HOLISTIC HEALTH & WELLNESS.

We provide our **INSTRUCTORS** a roadmap to

MAXIMIZE PROFITS & IMPACT LIVES.

Let **YOUR CONTENT** live where it will **THRIVE...**



BECOME A CONTENT PROVIDER & RECEIVE RESIDUAL INCOME FOR YOUR ONLINE CLASSES!

- **70% COMMISSION** from your “referred users”.
- Our **MULTI-FACED PLATFORM** funnels more viewers to YOU.
- Unlimited opportunity for **GROWTH**.
- Provide exclusive content for “**CORE TEAM**” **BENEFITS** & higher commissions!
- Unlock **SCHEDULING SERVICES** for 1:1 sessions, live streams, & video series.
- Donate content to “OTTAVA for ALL” for **TAX BENEFITS**.



How it Works...

1

Our users pay a **SUBSCRIPTION FEE (15.00/MONTH)** to access unlimited video content.

2

Our instructors **RECORD & EDIT** OR utilize our **PRODUCTION TEAM** for higher quality content & exclusive perks!

3

Instructors earn **70% COMMISSION** on personal subscribers & **ADDITIONAL PROFITS** from video views.



Personal Subscribers

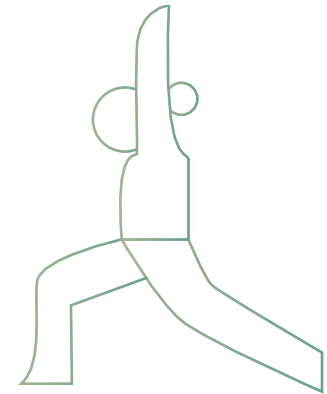


ALREADY HAVE A FOLLOWING?

- As an OTTAVA Instructor, you will receive a personal **PROMO CODE**.
- Anyone who signs up using that code receives a 25% discount & becomes one of your “**SUBSCRIBERS**”.
- You **RECEIVE 70%** of the monthly commission generated from their subscription fees.
- **GET PAID EACH MONTH**, directly to your bank account.

For example, if you have 50 Subscribers each month...

You will earn: $50 \times (70\% \times \$11.25) = \mathbf{\$393.75/MONTH}$



Non-Referred Subscribers



PROFIT FROM OUR MARKETING EXPERTISE

- When subscribers sign up without a promo code, their money is placed in a **PROFIT POOL**.
- These profits are distributed to our content providers based on **CALCULATED VIDEO VIEWS**.
- The **MORE POPULAR** your content, the **MORE YOU GET PAID**.
- Let us **HEAVY LIFTING** when it comes to advertising! Social media, newsletters, paid ads, & more.

NEED HELP MAXIMIZING?

OTTAVA provides resources on how to create the best content and which tags to use to get seen.



Referral Program

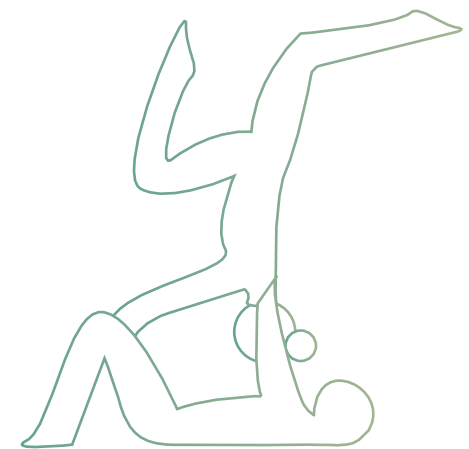


OTTAVA HAS AN ABUNDANCE MINDSET; EACH INSTRUCTOR HAS THEIR OWN SECRET SAUCE.

- Our community thrives on cultivating **MEANINGFUL RELATIONSHIPS.**
- **GET REWARDED** for connecting us with other talented content providers.
- For each successful referral, you will **RECEIVE 5%** of their monthly profits (deducted from OTTAVA's 30%).

For example, if you refer 1 instructor & their profit was \$600 for the month...

You will earn: $600 \times 5\% =$
\$30/MONTH



OTTAVA Exclusive Content

Qualified Instructors may utilize our **PRODUCTION TEAM** to receive high quality, professional videos. *Ask a member of our team how to qualify.*

For all self-produced exclusive content that you provide to OTTAVA, **ADDITIONAL BENEFITS** will be granted as you grow.



EXCLUSIVITY HAS ITS PERKS

- Enjoy a **HIGHER SPLIT FROM THE SUBSCRIPTION POOL.**
- After 8 exclusive videos, you will be granted permission to **SELL YOUR SERVICES** through our platform. (i.e. 1:1 classes/consults, live streaming sessions, & video series)



ACTIVITY PAYS OFF

- Provide 2 OTTAVA Exclusive videos per month to **UNLOCK EXTRA BENEFITS.**
- Get your **SCHEDULING SERVICE FEE WAIVED.**
- Granted the opportunity to become part of OTTAVA's **"CORE TEAM"**.

Ottava's "Core Team"

- Our vision is to become an **INTEGRATED NETWORK** where patients and clients can build "Care Teams".
- As an Ottawa Core Team member, you will have the **OPPORTUNITY TO COLLABORATE** with naturopathic doctors, acupuncturists, health coaches, etc. in order to share knowledge and customize care plans for the individual.
- We actively **FUNNEL CLIENTS** to our Core Team.
- You will receive **ADDITIONAL DISCOUNTS** and benefits with our partnerships.
- Become the **FIRST POINT OF CONTACT** for new markets as you expand into our integrated culture.
- Grow into a **LEADERSHIP ROLE** within the Ottawa community & beyond.
- Top performers will be invited to **SPEAK** at future conferences, **TEACH** at conscious festivals, **LEAD** workshops & retreats nationwide & overseas.
- Enjoy the many opportunities that will present as we **GROW TOGETHER.**



OTTAVA For ALL

- Ottawa aims to **EDUCATE AND SERVICE** individuals from all walks of life, from the affluent to the underserved.
- We give our instructors the option to **DONATE** the same content they monetize to our non-profit sector, OTTAVA For ALL which provides much needed holistic health resources to children, poverty-stricken individuals and families, as well as rural communities.
- By agreeing to donate content to Ottawa for ALL, your charitable gift will not only impact future generations and underserved communities, but the **VALUE** of your gifted content can be written as a **TAX DEDUCTION** against your income.

A **HEALTHIER**
COMMUNITY,
a **HEALTHIER**
WORLD...